

LAVASOFT

Ad-Aware® PRO

INTERNET SECURITY

Expert Protection for Your Business!

For businesses, undetected malware leads to theft of confidential data, reputation damage and loss of revenue, as well as network corruption, drained system resources, and drastically reduced computer performance. With cyber criminals looking to land large payloads by infiltrating company data, today's organizations need advanced safeguards to reduce the risk of costly attacks.

Ad-Aware Pro is Lavasoft's solution to combat the most extreme forms of malware and cyber threats, including protection against viruses, spyware, keyloggers, Trojans, rootkits, password stealers, bot networks, and drive-by downloads. An advanced solution that won't load down system resources, Ad-Aware Pro is the optimum security tool for today's small businesses.

This product is recommended for businesses with up to 25 computers. Lavasoft also offers the network security solution, Ad-Aware Business Edition, for endpoint malware protection with centralized management for IT admins. Visit www.lavasoft.com for more information.

Ad-Aware Gives You the Power To Secure Your Business and To...

- **Relieve the burden of constant cyber attacks** – Ad-Aware actively shields your business from the latest cyber threats, including viruses, spyware, password stealers, keyloggers, Trojans, dialers, and other potential identity thieves. Includes network drive scanning to detect malware on shared disks on your network, ensuring corporate information stays secure.
- **Download confidential files and documents with confidence** – Ad-Aware's behavior-based detection finds suspicious files and threats before they integrate into PC's and attack personal information. For adding security, scan external storage devices, like USBs – a growing means of malware distribution.
- **Enhance computer performance and increase productivity** – Ad-Aware conserves system resources and reduces downtime by using automated scans to identify and remove malicious applications that eat up memory. Refined resource efficiency means systems resources are freed up for the needs of your businesses.
- **Stay safe on social networking sites** – Ad-Aware keeps passwords and personal information safe to ensure that employees can expand your network freely on social networking sites, without the worry of dangerous intrusions and prying eyes.
- **Promote PC health and reduce maintenance costs** – Ad-Aware not only shields business PCs from deceptive applications, it goes a step further to clean and restore the system after an attack in order to keep PC's running like new.

STATS

69% of IT professionals admit to copying confidential data to USB sticks, even though against the rules.

53% say they download personal software on business PC's.

31% engage in social networking activities at work.

Source: Survey released by Ponemon Institute, June 2009



KEY FEATURES

- Complete malware protection, including anti-virus + anti-spyware
- Ad-Watch Live! Expert real-time protection
- Genocode detection technology
- Behavior-based heuristics detection
- Rootkit removal system
- The Neutralizer
- Do Not Disturb mode
- Minimal system strain
- Simple Mode/Advanced Mode
- Network drive scans
- Customizable profile scans
- The Toolbox: Process Watch, AutoStart Manager, ThreatWork, and Hosts File Editor
- The Scheduler
- Pin-point file scans
- External drive scans
- Command Line Support
- Automatic updates and free technical support

CONTACT INFORMATION



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AD-AWARE PRO – KEY FEATURES

- **Complete malware protection** – A power-packed combination of our pioneer anti-spyware technology together with traditional anti-virus provides comprehensive malware protection, including protection against viruses, spyware, blended malware, trojans, rootkits, hijackers, keyloggers, and much more.
- **Ad-Watch Live! Expert** – Immediately detect malware applications with expert real-time protection, including behavior-based heuristics scanning.
 - **Real-time process protection** - Blocks or suspends malicious processes and infected files that try to start or connect to your system, to prevent them from further integration in your system.
 - **Real-time registry protection** - Advanced detection of attempted registry changes, a favorite target for many malware distributors. Ad-Watch alerts you when a program tries to make changes to your Registry, giving you the power to block the threat or allow access.
 - **Real-time network protection** - Monitor outgoing network traffic and block connections to blacklisted IP addresses and known malicious websites to identify and stop active threats.
- **Genocode detection technology** – Based on heuristics, Genocode allows Ad-Aware to stay ahead of today's ever-evolving threats, as well as threats that have not yet been created.
- **Rootkit Removal** – Expert level rootkit technology to uncover and remove even the most complex monitoring tools, stealth mechanisms and hidden code.
- **Behavior-based heuristics detection** – Extra Sensory Protection allows you to go a step beyond detecting known threats – the heuristics detection finds and blocks unknown and emerging threats and stops deceptive malware and cyber thieves before they attack your personal information.
- **The Neutralizer** – Combat malware that attempts to restore itself even after a system reboot with this advanced removal tool.
- **Detect, Remove and Repair** – Ad-Aware intelligently cleans your system by removing all traces of the infection.
- **Do Not Disturb Mode** – Stay protected while playing your favorite games and watching videos in full screen mode – without the irritating interruptions or strain on system resources that other security software programs cause.
- **Minimal strain on system resources** – Improvements to computer resource usage means you benefit from protection that will not slow your computer down.
- **The Scheduler** - Automatic scans set to your personalized schedule to optimize time and resources.
- **Simple Mode/Advanced Mode** – You have the power to decide how to interact with Ad-Aware: Simple Mode allows you to 'set and forget', while Advanced Mode will let you customize all the settings as you choose.
- **The Toolbox:** Our range of standalone applications optimizes your PC's performance:
 - **Process Watch** - View an in-depth snapshot of all running processes and stop known offenders.
 - **ThreatWork** - Submit suspicious files to Lavasoft researchers for analysis, with one easy click.
 - **Hosts File Editor** - An expert tool within Ad-Aware that allows you to take control of your web navigation by adding, deleting or making changes to the Hosts File to create Web shortcuts and to block unsecure and harmful websites.
 - **AutoStart Manager** - Keep your computer running smoothly by taking control over what programs load at startup - reducing the toll on your system that occurs when unnecessary programs are running simultaneously.
- **Customizable profile scans** – Easily create personalized scan profiles so Ad-Aware only scans areas that you select.
- **Lavasoft SmartSet** - Scanning and cleaning is effortless with automatically configured settings for scans and recommended actions for found infections.
- **Lavasoft ThreatWork Alliance** – Improvements to the ThreatWork Alliance allow us to provide the best protection against the newest and most relevant threats.
- **Network drive scanning** - Scan network drives so you can detect malware on any shared disks on your network, not just on your hard disk.
- **External drive scanning** - Scan storage devices like iPods, DVDs, and USBs for added security.
- **Pin-point scanning** - Easily assess suspicious files - right-click any file or folder to scan with Ad-Aware or to submit to ThreatWork for analysis.
- **Custom skins and community-driven translations** Individualize Ad-Aware's user interface with custom-designed skins and community-driven translations.
- **Command Line Support** - Manage Ad-Aware without launching the interface window.
- **Automatic updates and free technical support** – Rest easy knowing that you are protected with continuous, pulse threat updates, and that you have direct, in-product access to support.

SYSTEM REQUIREMENTS

- **Processor:** Intel Pentium 600 MHz or better
- **RAM:** Operating system + min 100 MB
- **Free hard disk space:** 100 MB recommended
- **Operating Systems:** Windows 7, Windows Vista (32 and 64-bit), Windows XP (32-bit), Windows 2000 Pro

Languages

- Traditional Chinese, Simplified Chinese, English, Dutch, French, German, Italian, Japanese, Portuguese, Spanish, Swedish, Turkish